



## PRODUCTS &amp; SERVICES



I NEVER PREVIOUSLY CONSIDERED ADDING LHR TO MY PRACTICE, BUT THIS DEVICE IS TRULY INNOVATIVE AND HAS ALLOWED US TO OFFER A SUPERIOR SERVICE FOR BOTH OUR AESTHETIC AND MEDICAL PATIENTS. ,

**How does Alma's SHR in-motion technology afford a virtually painless patient experience?**

'Super Hair Removal' technology is just that. It's quick, the chilled handpiece is constantly moving and each delivered pulse has a low fluence. This combination creates a very comfortable experience particularly for large areas, like backs and chests, which are usually more difficult to treat.

**How do the different handpieces enable precision treatment for different areas of the body?**

The standard handpiece has a 4cm<sup>2</sup> contact plate, making it the largest treatment area on the market. There is also a 2cm<sup>2</sup> handpiece for small areas, and a precision adaptor for small sites such as eyebrows, fingers and ears.

**Why do you trust Alma Lasers? What impresses you the most about their products and technologies?**

Alma produces unique devices that are simple to use and effective. To be honest, I never would have previously considered adding laser hair removal to my practice, but this device is truly innovative and has allowed us to offer a superior service that benefits both our aesthetic and medical patients.

As a company, Alma has delivered an exceptional B2B experience. The team is incredibly supportive in terms of training, marketing and ongoing support.



## Q&A with Dr Natasha Cook

Dermatologist, Sydney

**Why did you decide to add laser hair removal to your dermatology practice?**

I was actually determined never to invest in laser hair removal technologies, largely due to the discounting war created by the chain clinics.

I saw a gap in the market with my patients who did not trust the chain clinic environment and were looking for trusted solutions. I therefore became interested in finding a solution for my patients with reliable, effective technology that could safely treat my diverse landscape of skin types.

With Alma Soprano's unique handpiece that delivers three wavelengths simultaneously, the fast motion delivery and the fact that it offers a painless treatment, I feel this is the new standard of laser hair removal.

**What are the main benefits you are experiencing with this laser?**

The fact this technology is designed to treat hair removal safely across all skin types is one of its greatest appeals. Three wavelengths mean the technology has flexibility to address different hair follicles at different depths within the skin. The machine allows you to moderate the settings to change the energy across the three wavelengths to be suitable

for the skin colour. It therefore maximises effectiveness and safety to remove hair in darker skin types.

Another major benefit is that the Alma Soprano Titanium has virtually no discomfort (no numbing cream required), due to its unique sub-zero chilled handpiece. It's also super-fast.

**Why do you choose to work with Alma devices?**

Alma Lasers is an excellent company that prides itself on its R&D and state-of-the-art technology. They are credible, progressive, inclusive and proud to deliver the best in each category of device technologies.

My experience working with Alma has been exceptional and I have always felt very supported.

**Any special protocols you can share about the Soprano Titanium?**

I love the South Korean technique known as the Titanium Lift. Adaptive settings can be used for subtle face tightening and improvement in skin quality with no downtime, and it feels like a hot stone face massage. Patients love it. **AMP**

For more information on Alma Hybrid, contact Alma Lasers Australia on 02 8339 4791 or visit alma-lasers.com.au

## PRODUCTS



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