

PRODUCTS & SERVICES

PRODUCTS



# Alma Soprano Titanium

## Hair removal, reinvented

**ALMA'S SOPRANO TITANIUM SETS A NEW STANDARD IN HAIR REMOVAL, COMBINING ULTIMATE FUNCTIONALITY, UNPARALLELED COMFORT AND EXCEPTIONAL RESULTS FOR ALL SKIN TYPES.**

**S**tronger, faster, smarter. These are the hallmarks of Alma's ground-breaking Soprano Titanium. This exciting new hair removal laser features three simultaneous wavelengths, strong epidermal cooling and gliding, in-motion technology to offer comfortable, safe and effective hair removal for all skin tones, including tanned skin, all year round.

The first solution ever to feature exclusive triple wavelength 3D technology, Alma's Soprano Titanium combines the three

most effective laser wavelengths - 755nm, 810nm, 1064nm - emitted simultaneously, targeting different tissue depths and anatomical structures within the hair follicle.

Alma's proprietary gliding, in motion technology is the only clinically-proven, virtually painless method of laser hair removal. It allows for gradual heating at a high frequency pulse delivery alongside advanced ICE PLUS continuous cooling technology, which minimises epidermal risks while maintaining heat within the dermis where hair follicles are treated.

Alma's impressive technology can be used in three different ways: SHR In-Motion (constant movement of the applicator over the skin for fast and safe hair removal over large areas); SHR STACK (safe, stationary, multiple-pulse delivery of energy for small areas, such as the face and bikini line); and HR Classic (stationary delivery of energy in one pulse).

The Soprano Titanium comes with a range of applicators for different areas of the body, including TRIO, a unique and efficient 3D applicator with a large spot size of 4cm<sup>2</sup>, for faster treatments and enhanced patient experience. Dual connectors enable sequential usage of two separate applicators, further simplifying and shortening treatment procedures.

Soprano Titanium is integrated with a highly advanced 'Smart Clinic', a pioneering cloud-based business intelligence tool facilitating real-time data access, which allows clinics to effortlessly analyse system performance, treatment efficiency, ROI and more. Plus, its easy-to-use graphical user interface, which includes a myriad of presets and specific protocols, allows for seamless integration into any clinic.

With an impressive range of differentiating benefits, the Soprano Titanium represents the new gold standard in hair removal technology.



## Q&A with Dr Samantha Davidson

Dermatologist, Gold Coast

**Why did you choose to invest in Alma's Soprano Titanium?**

The Soprano Titanium is a completely novel device in the laser hair removal space. Traditional hair removal laser hasn't made any advances beyond improved skin cooling in the past 15 years, but the Alma Soprano Titanium has completely changed the playing field. No other device can offer the speed and comfort combined with efficacy when it comes to laser hair removal.

In my practice, which is a mix of both aesthetic and medical dermatology, the Soprano has become our most valued device. I see patients with numerous disorders of the hair follicle – folliculitis, hidradenitis suppurativa, polycystic ovarian syndrome, to name a few – and the Soprano Titanium provides a quality treatment that they have not experienced previously.

**How does Alma's novel triple-wavelength technology enable it to work on all skin types?**

The Soprano Titanium combines 755, 810 and 1064nm to target

the hair follicle at 3 levels: the bulge, the bulb, and the papillae where the blood supply resides. This allows all Fitzpatrick skin types to be treated, with energy being delivered uniformly through the dermis.

Using a delivery system that relies on low fluences and high frequency, these wavelengths can be delivered safely, whereby energy can accumulate slowly, decreasing any risk of burns, whilst remaining effective.

**What other key benefits make this a standout device for hair removal?**

The In-Motion handpiece enables rapid treatments, with a tip that cools to -3°C, so the treatment is extremely comfortable. If you want to convert to a standard style of laser hair removal, this option is also available.

The interface is incredibly intuitive and visually aesthetic. Skin type is selected, followed by body area, producing safe but effective settings. There is still the ability to customise these settings if you wish to override but this is rarely required.